ALL THINGS OPEN 2023

OCTOBER 15-17

New decade, same tradition of featuring the best open source content in the world
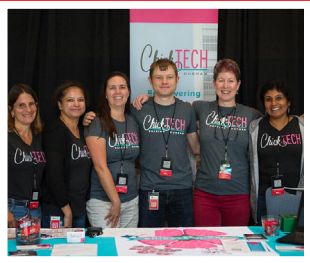
YEAR #11
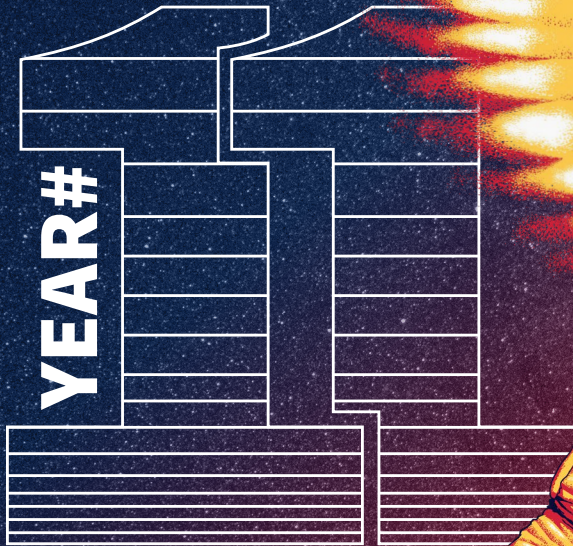
A HISTORY *of* ALL THINGS OPEN

2013
600+ REGISTRATIONS

2013 is year one (1). A small footprint and limited programming, but feedback overwhelmingly positive from attendees and partners. Long lines form on Day 1 - and we are grateful.
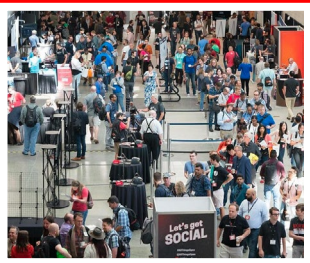
2014
1,100+ REGISTRATIONS

Footprint and programming grows, and so does attendance. Rooms overflowing. Real focus on inclusion and diversity begins.

2015
1,600+ REGISTRATIONS

Footprint and programming expand to 4th floor ballrooms. Job Board, Sticker Table and author book signings added.

2016
2,400+ REGISTRATIONS

A giant leap. Footprint includes entire Convention Center. A Who's Who of Open Source founders and CEO's participate. Start-Up Pitch Competition added.

2017
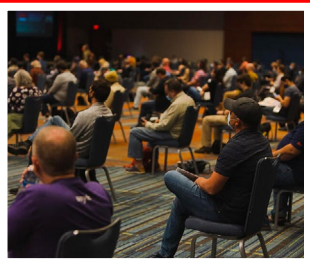### 3,200+ REGISTRATIONS

Number of free tables to nonprofits and underrepresented orgs increases. Focus on ML/AI and Blockchain begins. Start the Open Source 101 series.

2018
4,100+ REGISTRATIONS

Year one (1) of stand-alone Inclusion & Diversity event. More than 400 hundred register and attend - a tremendous success.

2019
4,900+ REGISTRATIONS

Another giant leap. Year one for Official ATO Poster. 100+ sponsor and partner tables. 2,000+ t-shirts given away to attendees.

2020
7,400+ REGISTRATIONS

The global pandemic begins in March. Transition to virtual-only format. Feedback overwhelmingly positive from attendees and partners. 200+ speakers and sessions. A truly global audience.

2021
4,800+ REGISTRATIONS

Hybrid format for first time ever (in-person and virtual). Safety protocols in place - feedback very positive. Approximately 1,000 attend in-person over 2.5 days - thousands more join from home.
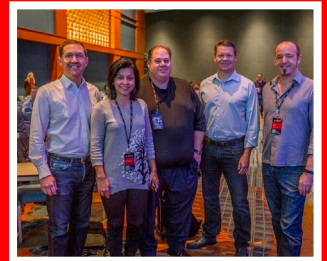
2022
10 YEAR ANNIVERSARY
4,400+ REGISTRATIONS

Hybrid format is continues for the 10 year anniversary event with 3,600+ attending in-person and 1,800+ participating virtually.

2023

2023 will be year #11 of All Things Open! We're starting a new decade, but keeping the same commitment to open source and the open source community.

2023 is Our 11th Year!

We're starting a new decade, but our deep commitment to open source technologists and community remains the same.

FIRST 10 YEARS

35,700+ Registrations

1,615 Speakers Hosted

1,750 Sessions Featured

2022 BY THE NUMBERS

5,483 Registrations
3,667 In-Person + 1,816 Virtual
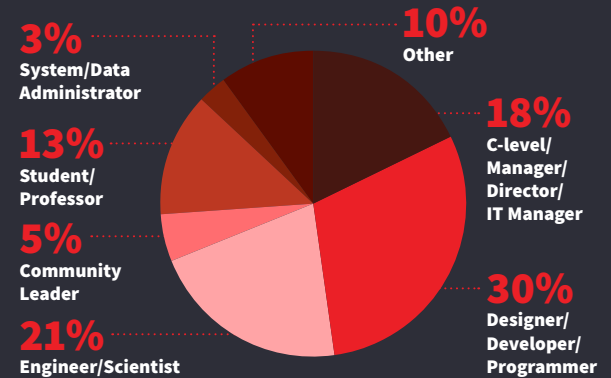
85 Countries Represented

174 Sessions Hosted

195 Speakers Featured
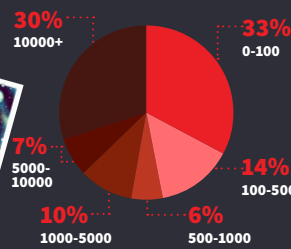
38% Attendees Influence Purchasing Decisions

2,800 T-Shirts Given Away Onsite
1,800 2022 + 1,000 Vintage

200+ Posters Given Away Onsite

Type of Attendee

- **3%** System/Data Administrator
- **10%** Other
- **13%** Student/Professor
- **18%** C-level/Manager/Director/IT Manager
- **5%** Community Leader
- **21%** Engineer/Scientist
- **30%** Designer/Developer/Programmer

Attendee Organization/Company Size

- **30%** 10000+
- **33%** 0-100
- **7%** 5000-10000
- **14%** 100-500
- **10%** 1000-5000
- **6%** 500-1000

Unique Visitors to the 2022 Event Website

- **13,137** Final 7 Days
- **25,384** Final 30 Days
- **42,994** Final 90 Days

54,414 Email Opens

Some of the most well-known speakers in the world are consistently featured.

Jim Whitehurst *IBM*
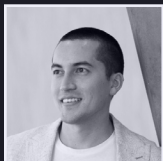
Mitchell Hashimoto *Hashicorp*

Saron Yitbarek *Code Newbie*

Venkat Subramaniam

Angie Jones *Block*

Sarah Drasner *Google*

Chris Coyier *CodePen and CSS Tricks*

Kent C. Dodds *Engineer & Educator*

Kelsey Hightower *Google*

Scott Hanselman *Spotify*
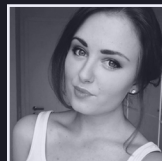
Emma Bostian *Spotify*

Arun Gupta *Intel*

whurley *Strangeworks*

Edidiong Asikpo *Ambassador Labs*

Jason Lengstorf *Netlify*

Alyssa Miller *Epiq Global*

The 2023 Event

The 2023 event will include two co-located events and two core days of conference programming.

**Note, increased emphasis will be placed on in-person programming, assuming the COVID situation continues to improve.
The goal is to host an event more closely reflecting 2019 (pre-COVID, 5,000 attendees).*

INCLUSION +DIVERSITY IN OPEN SOURCE | **COMMUNITY LEADERSHIP** SUMMIT

The Raleigh Convention Center will again serve as host location. It is grand in scale and beautiful in design.

Sunday, October 15
Inclusion & Diversity in Open Source & Community Leadership Summit (CLS)

In conjunction with ATO, we are thrilled to host two FREE co-located events in 2023 on Sunday, October 15th – the Inclusion & Diversity event and the Community Leadership Summit (CLS). Both events will require separate registrations but both will be FREE to attend. Attendance historically has been very good for both (500+ registered). This day will also be the official move-in day for sponsors and partners.
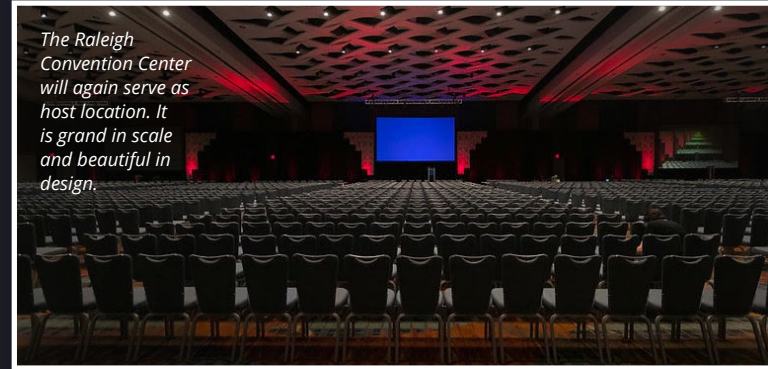
Monday, October 16 & Tuesday, October 17

Traditional conference days featuring 15-minute keynotes, Featured Lunch Sessions, and 15, 45 and 90 minute breakout sessions.

IN-PERSON PROGRAMMING

In-person programming takes place at The Raleigh Convention Center. Each day will feature ~20 tracks of sessions and nearly 100 speakers.

*Note, a small number of in-person sessions will be recorded

RECORDED PROGRAMMING

For those who cannot attend in person, limited recording of programing will be available to a global audience. This will include the Inclusion & Diversity program on Sunday October 15th and select programming on Monday and Tuesday, October 16th and 17th.

HISTORICALLY UNDERREPRESENTED ORGANIZATIONS

In 2023, we'll continue our tradition of working closely with underrepresented organizations as we have for the past 10 years. Our goal is to always increase our outreach each year to ensure that our event is accessible to as many people as possible.

Certified B Corporation

ALL THINGS OPEN WAS JUST RENEWED AS A CERTIFIED B CORPORATION.

ATO is proud to have received renewal of its Certified B Corporation status. Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose. Having this certification solidifies our mission to provide world-class educational and networking opportunities at a price allowing access to both traditional and non-traditional attendees.

The Location
IN RALEIGH & THE RESEARCH TRIANGLE

A Global Epicenter of Technology and Open Source Innovation

The conference will take place in downtown Raleigh, NC at the world-class Convention Center. As one of the three corners of the Research Triangle Region, Raleigh is home to tech companies like Red Hat, Citrix, Bandwidth, Lulu.com and many others.

The Research Triangle Park, the nation's largest and most prestigious R&D business park, is only a short drive away. Prominent Fortune 100 multinational operations, university spin-outs, and start-up businesses in more than a dozen pioneering industries, including biotechnology, information technology, and clean technologies, all call RTP home.

2021 ACCOLADES

- Apple picks RTP for $1B east coast hub and campus
- Google chooses Durham for engineering hub
- Raleigh - #4 top cities in the U.S. for remote workers

2020 ACCOLADES

- Raleigh - #3 best places to work in tech
- Durham - #5 most educated cities in the U.S.
- Raleigh - #12 most educated cities in the U.S.
- Raleigh - #5 most successful for female entrepreneurs
- North Carolina - #5 best state to do business

THE RESEARCH TRIANGLE PARK

RTP is the largest research park in the United States

One of the most educated places on earth:

53% have an associates degree or higher
50% have a bachelors degree or higher
19% have a graduate degree or higher

Just a few of the international companies based or with significant operations in Raleigh and the RTP:

→ **SAS Institute**
→ **RedHat**
→ **Epic Games**
→ **IQVIA (formerly Quintiles)**
→ **Citrix**
→ **Lenovo**
→ **IBM**
→ **Cisco**
→ **Fidelity**
→ **Glaxo Smith Kline**

More than **275** global companies and 36,000 tech workers call the RTP home. Major research universities surround the area, including NC State, Duke University, UNC Chapel Hill, Wake Forest, the Wake Tech system, and more.

8,500
The number of students graduating each year from the region's top research universities.

PHOTOGRAPH BY SEANPAVONEPHOTO/BIGSTOCK

Inclusion & Diversity in Open Source

SUNDAY, OCTOBER 15 / RALEIGH CONVENTION CENTER

The **2023** Inclusion & Diversity event will feature traditional talks, panel discussions and attendee Q&A around a variety of predetermined topics. Subject matter experts, community and company leaders, and technologists of all types will attend and participate.
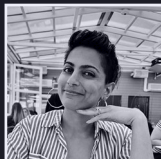
Nithya Ruff served as emcee in 2022. The head of the OSPO for Amazon and has been building bridges between companies and communities for over 20 years, she is passionate about including all people and valuing all contributions in open source.

2022 SPEAKERS

Peter Levine
RemoteInclusive LLC

Ruby (Sattar) Romeu
Postman

Jerome J. Sanders
Cisco Systems, Inc.

Nikema Prophet
PayPal

Timirah James
Apple

Veethika Mishra
GitLab

Jay LaCroix
Learn Linux TV

Eriol Fox
Simply Secure

Lisa-Marie Namphy
Cockroach Labs

2022 TOPICS

- No-Code OSS Contributions
- Hire Better – DEI First Leadership
- "Belonging" is Contributing to the Playlist
- The Imperative for Inclusive Innovation
- Inclusion is Accessibility
- Diversity in Swift
- It Takes a Community to Craft an Experience

INCLUSION +DIVERSITY
IN OPEN SOURCE

2022 SPONSORS

aws   Google   IBM   intel   Meta   salesforce

CAMUNDA   Capital One   DISCOVER   Fidelity INVESTMENTS   influxdata   ionic   LaunchDarkly

MLH MAJOR LEAGUE HACKING   Mattermost   MuleSoft   new relic   OpenLogic by Perforce   snyk

commercetools   Common Room   Couchbase   crunchy data   GitLab   HASURA

IEEE SA STANDARDS ASSOCIATION   JFrog   KRUM.io   Ndustrial   SAUCELABS   SENTRY   solo.io   TruStacks

Community Leadership Summit (CLS)

SUNDAY, OCTOBER 15
RALEIGH CONVENTION CENTER

Building on the tremendous success of the original ATO/CLS partnership in 2020, 2021, and 2022, the Community Leadership Summit (CLS) will once again be held in conjunction with All Things Open.

The event will be hosted onsite at the Raleigh Convention Center. In 2021 more than 500 attended and participated virtually from all over the world. Attendance and participation are expected to be excellent once again in 2023.

ABOUT CLS

The place where community leadership is crafted.

The Community Leadership Summit 2023 brings together community leaders, organizers and managers and the projects and organizations that are interested in growing and empowering a strong community. Leading minds in community management, relations and online collaboration will discuss, debate and continue to refine the art of building an effective and capable community.

The event will feature moderated and facilitated discussions to deliver a rich set of content driven by a diverse audience.

Thought leaders in the community space are consistently featured, and 2023 will be no different.

2022 Moderators

Guy Martin
*NVIDIA
(2022 Emcee)*

Jason Hibbets
Red Hat

Amber Graner
Arrikto Inc.

Lisa-Marie Namphy
Cockroach Labs

Paloma Oliveira
Sauce Labs

COMMUNITY LEADERSHIP SUMMIT